



Receptive Services Association of America
Media Kit | 2009-2010



RSAA Summit Sponsorships

The RSAA Annual Summit is the premiere meeting of the RSAA member Tour Operators and Suppliers. The event is held annually and provides an amazing opportunity for our Operators and Suppliers to network at the Marketplace Exchange. The Summit offers many opportunities for sponsorship. The 2010 RSAA Summit will be held February 19 & 20 at the Omni Orlando Resort in ChampionsGate located in Orlando, Florida. For more information on Summit Sponsorships contact Josh Casey at 866.939.0934 or Sales@rsana.com.



RSAA Summit Sponsorship Status

5 Star Status - \$12,000 and up
4 Star Status - \$8,000 and up
3 Star Status - \$5,000 and up
2 Star Status - \$3,500 and up
1 Star Status - \$1,500 and up

RSAA Advertising

RSAA offers affordable year round advertising on the RSAA website, the bi-weekly e-bulletin and in the Summit Program.

Web Ads: \$400 (per month)
E-Bulletin: \$300 (per month)

Preferred Service Provider

RSAA seeks out partners who want to market their products and services to the leaders of the International Inbound Travel Industry. Currently RSAA Preferred Service Providers offer everything from Insurance to Pre-loaded International Cell Phones.

For more information on becoming a Preferred Service Provider please contact Josh Casey at 866.939.0934 or Sales@rsana.com.



RSAA Advertising Special

Limited Time Only

Did you know ...

RSAA receptive tour operator members represent more than **4 million** international passengers annually?

More than **\$3.75 billion** in hotel, attraction, food and beverage, transportation and entertainment sales?

More than **\$1.5 billion** in additional passenger spending to the U.S. economy?

RSAA Web Ads

Advertisements are now available on www.rsana.com.

Your company will be featured each time someone visits RSAA's home on the Internet. Members use the web site to stay up to date on industry news, membership renewals, Summit and membership meeting registration and much more. This type of advertising is an economical way to ensure that your organization stays in front of the membership every month.

SPECIAL – Buy 2 Months, Get 1 Month Free

RSAA E-Bulletin Ads

Every two weeks the latest industry and association news is sent to the membership via the *RSAA E-Bulletin*. This publication is consistently rated as one of RSAA's top member benefits. This publication is a great way to get your new product or recent addition before the membership.

SPECIAL – Buy 2 Issues, Get 1 Issue Free

Act now to receive these special prices.

Contact Josh Casey for more details today.

sales@rsana.com or 866-939-0934

