

Schedule of Events

Thursday, Feb. 18

2 p.m. to 5 p.m. Registration Hotel Lobby

Friday, Feb. 19

8 a.m. to 6 p.m. Registration Outside National Ballroom A

8:30 a.m. to 6 p.m. Silent Auction Bidding Opens Outside National Ballroom A

8:30 a.m. to 9 a.m. Continental Breakfast National Ballroom B

9 a.m. to 10 a.m. Opening Remarks National Ballroom A

10:15 a.m. to 11:45 a.m. Keynote Speaker National Ballroom A

Thad Lacinak, Co-author, Whale Done

11:45 a.m. to 1:15 p.m. Lunch National Ballroom B

1:15 p.m. to 2:45 p.m. General Session Speaker National Ballroom A

Jeff Noel, Disney Institute – Leading Through Turbulent Times

2:45 p.m. to 3 p.m. Break

3 p.m. to 4 p.m. Breakout Session I Colonial A

Marketing Collaboration in International Inbound Travel, Mike Ricco

3 p.m. to 4 p.m. Breakout Session I Colonial B

Latest International Inbound Stats, Figures & Forecasts, Julie Heizer

3 p.m. to 4 p.m. Breakout Session I Congressional A

Ask the RTO, Receptive Tour Operators

4 p.m. to 4:15 p.m. Break

4:15 p.m. to 5:15 p.m. Breakout Session II Colonial A

Hot Topics in Government for the Travel Industry, Geoff Freeman

4:15 p.m. to 5:15 p.m. Breakout Session II Colonial B

The FIT Market, Adam Rogers & Gail Sayadian

4:15 p.m. to 5:15 p.m. Breakout Session II Congressional A

Social Networking & Web 2.0, Gordon Liemetz

5:15 p.m. to 7 p.m. Welcome Reception Outdoor Function Area

Saturday, Feb. 20

8 a.m. to 3 p.m. Registration Outside International II

8 a.m. to Noon Silent Auction Bidding Continues Outside International II

8 a.m. to 9 a.m. First-Timer Marketplace Orientation Colonial A

9 a.m. to 9:30 a.m. Shop and Drop Session I International II

9:30 a.m. to 12:15 p.m. Marketplace Session I International II

12:15 p.m. to 1 p.m. Lunch International III

1 p.m. to 1:30 p.m. Shop and Drop Session II International II

1:30 p.m. to 4:15 p.m. Marketplace Session II International II

7 p.m. to Midnight

Gala

Atlantic Dance Hall

*Transportation provided to Disney's Boardwalk Hotel
from the hotel lobby beginning at 6 p.m.*